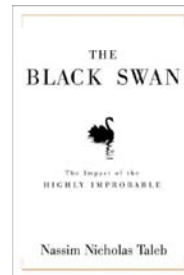
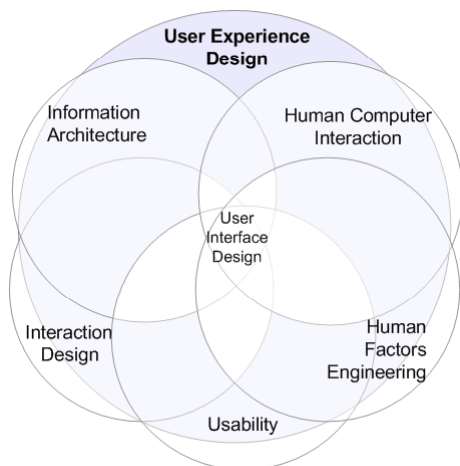


Paul Coulton

Mobile Experiences for Generation C



Why Experience?



X and Y

GENERATION X (1965 - 1980)
DIGITAL ADAPTIVES



GENERATION Y (1985-2002)
DIGITAL RESIDENTS



C



- "creating, producing and participating in in a connected, society."



what does mobile bring ?



Participation

Mobile user accesses <http://thetxtbk.com> from their phone browser



Txt Book

Home
Participate
Author Rank
FAQ

Search:
By:

No. of Authors	Total Words
55	7325
	Words/entry
	25-43

Random passage from the book | [refresh](#) | [show all entries](#)

... a 21st century guy; free to pluck his eyebrows and wear make up although using moisturising cream would be taking things too far. Dr Forbes and I much prefer the natural feel of sandpaper on skin and the soothing action it creates when rubbing into those hard to reach places. After an hour or so of extreme exfoliating dip the hard bits into some hot oil, add some chopped onions, tomato and fresh basil. Serve cold. "Humm, this tastes absolutely disgusting", remarked the Hon. Reverend. It was a matter of honour that, having shown extreme impertinence, I gave the man a good **time. So off we went to Sparmin's Rhine: a strange experience for a man of the cloth. After getting inside we were greeted by** the elusive Dr Forbes who seems to appear and disappear **entry ID: 149** We were particularly surprised to see him here as he has **Author: Phil** Saturdays and today was a Tuesday. "Hey Forbesy", I wh **Date & Time: Thu, 08 Feb 06 @ 2:23pm** "be back?". Forbes smiled and gestured toward the trap door leading to his cellar. "They're down there mate. Careful though, one of the them nearly bit my arm off the other day". I began to walk toward the hatch when the trap door slowly creaked open. I froze instantly and could not believe my eyes. A big blue plasticine creature crawled out from dark. "Berk's the name". **The blue plasticine creature brought back my childhood memories. I ate so much that I got ...**

(Click over the entries to view information on the author and submission date.)

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EVOLUTION



Text **MASH** to **60300** followed by your **NAME** and then **MESSAGE**
E.g. **mash rick never gonna give you up** (SMS charged at standard rate)

Mash Reality

Location Blogging

LOCOBLOG
LOCATION BASED
MOBILE BLOGGING
Vava's Blog

Locations

- A. In Leerdia
- B. Trevise-Maastad
- C. In Trevite
- D. Trevise Trevite

1. China town (D)

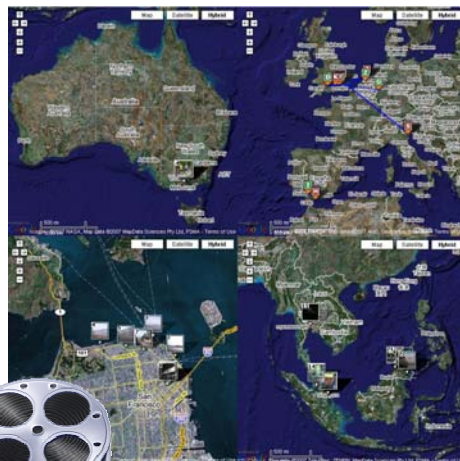
2. Ponte de canaregio (D)

3. Towards Riabto (D)

Information

Latitude: 45.444444°
Longitude: 12.333333°
Altitude: 10.70 m
Speed: 0 km/h, 0 mph, 0 kph
Satellite: 0 MSDF, 4, 1, 71

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Mass Observation

Biometrics

Heart Rate	
Walk	Jog
• 55 - 65	• 71 - 86
• 66 - 70	• 87 - 100
• 71 - 74	• 101 - 115
• 75 - 80	• 116 - 130
• 81 - 86	• 131 - 150

Widgets on the Mobile



CUSTOM ENVIRONMENT

BROWSER BASED

Widgets in action



260,701 * 3912

236,686 * 2052

4096 * 226

Silly Glasses



Silly Glasses

m3Dcam create 3D anaglyph photos using your mobile camera phone!

3D photos (Page 1 of 334)

Sort by Rating (highest top) [1] 2 3 4 5 | Next |

<p>ID: 3132 [edit] [View] Name: arch ★★★★ 4.3/5 595 x 470 px 2007-09-25 13:49:25 Sculpture left, right, red, cyan</p>	<p>ID: 3068 [edit] [View] Name: van ★★★★ 4.3/5 635 x 456 px 2008-09-26 13:13:08 Snow car left, right, red, cyan</p>	<p>ID: 3065 [edit] [View] Name: field ★★★★ 4.3/5 606 x 480 px 2008-09-25 13:44:55 Rooibos left, right, red, cyan</p>
<p>ID: 2182 [edit] [View] Name: field ★★★★ 4.3/5 574 x 408 px 2007-10-24 13:24:28 Field left, right, red, cyan</p>	<p>ID: 1819 [edit] [View] Name: 511468 ★★★★ 4.3/5 628 x 468 px 2007-09-26 09:26:22 2007-09-27 left, right, red, cyan</p>	<p>ID: 1766 [edit] [View] Name: Rob ★★★★ 4.3/5 606 x 460 px 2007-09-25 13:19:10 Shed left, right, red, cyan</p>

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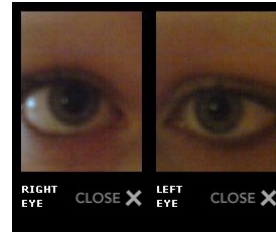
Contact

w.banford@bt.com

(2008 photos) © 2007 mobile Radicals

Over 6800 uploads

Silly Glasses



Final Thought

- *"The 'Killer Apps' of tomorrow's mobile infocom industry won't be hardware devices or software programs but social practices"*

Howard Rheingold
in **Smart Mobs**



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