

Paul Coulton

mobile phones: there not just for talking

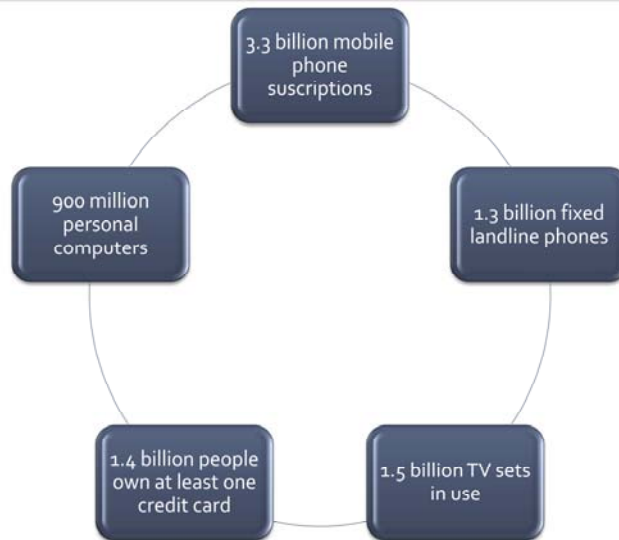


mobileradicals.com



www.mobileradicals.com

Are mobile phones important?



Emergence of Mobile Web 2.0



Before we can attempt to frame the concept of 'Mobile Games 2.0' let us first consider some of the principles that have come to encompass the concepts of Web 2.0 and Mobile Web 2.0. As with any concept that is not tied to specific technologies, the field is open to various interpretation but Mobile Web 2.0 services are generally seen to harness:

- Data (often user derived) over software.
- Collective intelligence (for example group filtering).
- Open standards "Above the Single Device".
- Niche markets or the Long Tail.
- Use of context.
- Emergence resulting in constant evolution (perpetual Beta).

Whilst some of these concepts might be alien to traditional console games developers, the very nature of the mobile games environment and the broad demographic of game players would appear to offer enormous potential for this industry. However, if Mobile Games 2.0 is to become more than a mere buzz phrase, we will need to overcome the current fragmentation within the market and provide a platform that facilitates the majority of these features.

New capture methods



www.m3dcam.com

<http://uk.youtube.com/watch?v=-zI0htpdJqE>

what does mobile bring ?



Where am I?
Where are
you?



What are
you doing?



Interested in
this ?

CONTEXT

LocoBlog

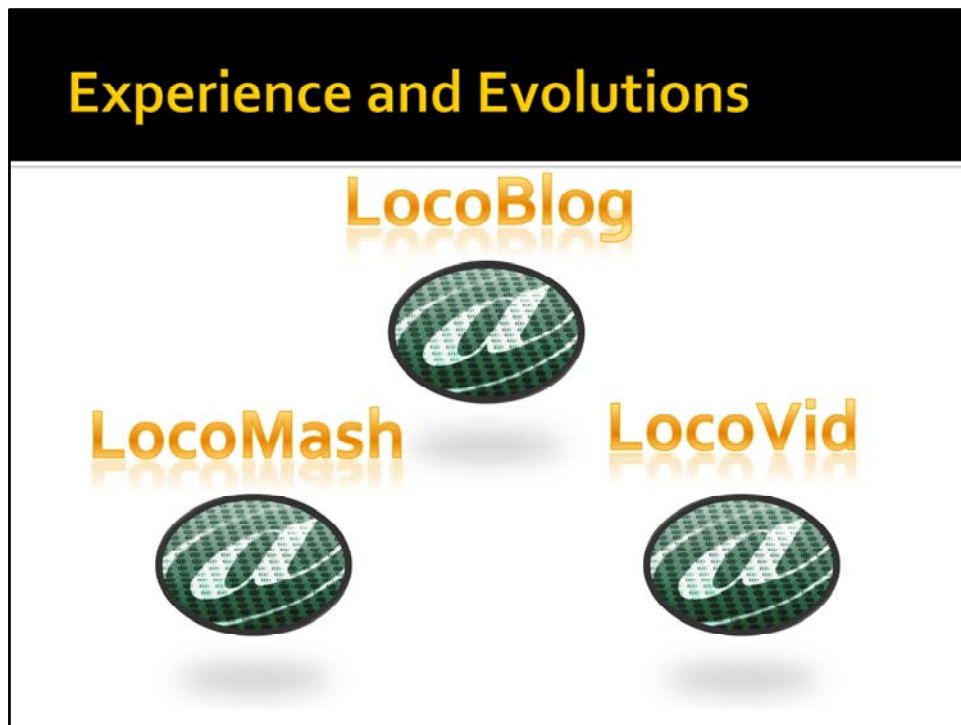
LocoBlog Demo
www.locoblog.com

Music - *Csanca* by *ST (MTK140)*
Using the Google Maps API
Thanks to Nokia

http://uk.youtube.com/watch?v=2j_CjI4C1kw

<http://uk.youtube.com/watch?v=Z3CWSt96VKc>

Experience and Evolutions

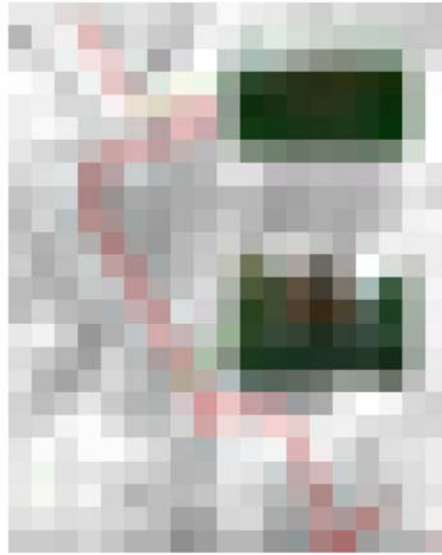


www.locoblog.com
www.locomash.com
www.locovid.com

Geo-Blog

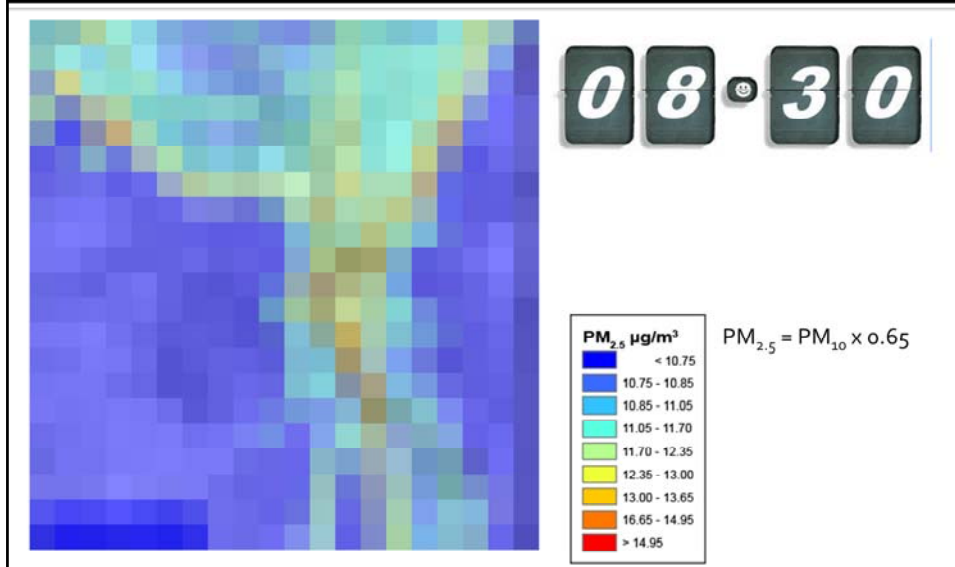


- Geographic location of user captured at one second time intervals .
- Blogs (text & photos) are time and place-stamped at time of capture
- Daily 'symptom list' also accessed via mobile phone interface.
- All data stored on phone for later analysis



Nokia blogs here <http://blogs.forum.nokia.com/blog/paul-coultons-forum-nokia-blog/testing/2007/05/10/mobile-phones-as-data-loggers-and-sensors> and here <http://blogs.forum.nokia.com/index.php?op=ViewArticle&blogId=20409&articleId=415>

Combining with pollution



Blogs



What Next?

**Mobile Geospatial
Augmented Reality**

<http://uk.youtube.com/watch?v=n2RxcxEPxq0>